

Rep Order# 8887248 Ver# 1 Status New
EC'd Yes

Traffic Order#

37664

Printed: 10/19/2012 4:16 PM
Last Received: 10/19/2012 12:49 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 1257
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/1257
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR AMERICAN CROSSROADS. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	10/24-10/24	1	1	1	\$5,000.00	
	2	F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	10/26-10/26	1	1	1	\$5,000.00	
	3	M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	10/29-10/29	1	1	1	\$5,000.00	
	4	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$2,500.00	10/27-10/27	1	1	1	\$2,500.00	
	5	W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
	6	TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/25-10/25	1	1	1	\$2,000.00	
	7	F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	8	M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	

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	9	TU	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	10	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$2,500.00	10/27-10/27	1	1	1	\$2,500.00	
	11	W	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
	12	TH	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/25-10/25	1	1	1	\$2,000.00	
	13	F	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	14	M	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	15	TU	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	16	W	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/24-10/24	1	1	1	\$2,500.00	
	17	TH	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/25-10/25	1	1	1	\$2,500.00	
	18	F	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	19	M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
	20	TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/30-10/30	1	1	1	\$2,500.00	
	21	SU	530P-600P	INSIDE EDITION	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	22	W	500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/24-10/24	1	1	1	\$3,000.00	
	23	TH	500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/25-10/25	1	1	1	\$3,000.00	

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	24	F	500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/26-10/26	1	1	1	\$3,000.00	
	25	M	500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/29-10/29	1	1	1	\$3,000.00	
	26	TU	500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
	27	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
	28	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
	29	W	500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	30	TH	500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	31	F	500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	32	M	500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	33	TU	500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	34	SA	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	10/27-10/27	1	1	1	\$2,500.00	
	35	SU	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	

—REPORT TOTALS—

Report Totals: 35 / \$85,000.00

—SALES MONTHLY TOTALS—

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Oct 12: 24 / \$59,000.00 Nov 12: 11 / \$26,000.00

Sales Totals: 35 / \$85,000.00

Station Totals: 35 / \$85,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$283,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+